



Full Name	Institution	Title
Archer, Richard	Yale University	PhD Student
Arif, Salman	University of Chicago Booth School of Business	PhD Student
Ba, Wenjia	University of British Columbia	PhD Student
Bernardic, Ursula	ETH Zürich	Postdoctoral researcher
Chang, Sichu	Bocconi University	PhD Student
Chen, Qinxin	Washington University in St. Louis	PhD Student
Chen, Zi Yang	UC Berkeley	PhD Student
Das, Ritesh Kumar	University of Maryland College Park	PhD Student
Eiting, Alexander	Marketing, Technical University of Braunschweig	PhD Student
Feit, Elea	Drexel University	Associate Professor
Feng, Xiaoying	Syracuse University	PhD Student
Ge, Mingxuan	University of Michigan - Ross School of Business	PhD Student
Gong, Shijie	Fujian University of Technology	Assistant Professor
Gopakumar, Sridevi	Loyola Institute of Business Administration	Research Scholar
Gu, Zhengrong	Boston University	PhD Student
Gu, Yuqing	University of Michigan	PhD Student
Ha, Jee Hae	UC Irvine	AI in dental industry: Transforming Healthcare and Business Dynamics
Han, Ruobing	CUHK marketing	Assistant Professor
Hao, Yulin	Simon Business School, University of Rochester	PhD Student
Haque, Nasim Ul	The University of Melbourne	PhD Student
He, Yanting	Imperial College London	PhD Student
Herytash, Stefan	LMU Munich	PhD Student
Huang, Wenyi	Boston University	PhD Student
Huang, Yunhao	UC Berkeley	PhD Student
Jayaram, Aparna	University of Southern California	PhD Student
Jeong, Jimin	KAIST	PhD Student
Ji, Zhe	McMaster University	PhD Student
Jiang, Zhenling	University of Pennsylvania	Assistant Professor of Marketing
Jung, Habin	INSEAD	PhD Student
Kang, Enoch H.	University of Washington	PhD Student
Kim, Minkyung	Carnegie Mellon University	Assistant Professor of Marketing
Kim, Jaeyeon	NYU Economics	PhD Student
Kozehgaran, Ali	Syracuse University	PhD Student
Kumar, Vineet	Yale School of Management	Associate Professor
Laghaie, Arash	Nova SBE	Assistant Professor
Lee, Jung Youn	Rice University	Assistant Professor of Marketing
Lee, Seung Yoon	Yale School of Management	PhD Student
Li, Nan	Tongji University	Assistant Professor of Marketing
Lin, Xiaobo	Syracuse university	PhD Student
Liu, Qihong	University of Oklahoma	Professor of Economics
Liu, Xiao	NYU	Associate Professor
Liu, Xinyue	Drexel University	PhD Student
Lo, Chung-Kang	Penn State	PhD Student
Loghmani, Erfan	University of Washington	PhD Student
Madan, Anmol	The University of Texas at Dallas	PhD Student
Malik, Nikhil	USC Marshall School of Business	Assistant Professor of Marketing
Miller, Kalus	HEC Paris	Assistant Professor
Mousavi, Seyed Imran	Queen's University Smith Business School	PhD Student
Pang, Naiwen	Rice University	PhD Student
Pinheiro, Jaqueline	London Business School	PhD Student
Prusty, Siddharth	Duke University	PhD Student
Qiu, Liying	Carnegie Mellon University	PhD Student
Rao, Vithala	Cornell University	Deane Malott Professor of Management (Emeritus), Johnson Graduate School of Management
Rosario, Sanjana	Columbia Business School	PhD Student
Runge, Julian	Northwestern University	Assistant professor
Schmitt, Daniela	Nova School of Business and Economics	Assistant Professor
Singh, Ankit	Mays Business School - Texas A&M	Graduate Assistant
Song, Yu	University of Michigan	PhD Student
Song, Cheolho	Washington University in St. Louis	PhD Student
Song, Lena	UIUC	Assistant Professor
Su, Yuanchen	University of Delaware	Assistant Professor
Trindade, André	Nova SBE	Assistant Professor
Tsai, Yi-Lin	University of Melbourne	Assistant Professor
Wang, Caroline	Kellogg, Northwestern University	PhD Student
Wiemann, Thomas	University of Chicago Booth School of Business	PhD Student
Xie, Yingkang	Washington University in St. Louis	Assistant Professor of Marketing
Yan, Qinghan	INSEAD	PhD Student
Yang, Wenxiao	University of California, Berkeley	PhD Student
Yazdani, Elham	University of Georgia	Assistant Professor
Ye, Zenchin	UCLA	PhD Student
Zhang, Chu	Queen's University Smith Business School	PhD Student
Zhang, Patrick	Columbia University	PhD Student
Zhang, Fan	Universidade Nova de Lisboa NIF: PT501559094	Assistant Professor
Zhao, Shuqiong	University of Chicago Booth School of Business	PhD Student
Zhong, Han	University of Toronto	PhD Student
Zhu, Keyan	Yale University	PhD Student
Zhuang, Hejun	Brandon University	Associate Professor